Thank You For Visiting The Sweetest Town In Tennessee!

CITY OF SWEETWATER............. 423.337.6979
203 Monroe Street • Sweetwater, Tennessee 37874
www.sweetwatertn.net

MONROE COUNTY
DEPARTMENT OF TOURISM ........ 800.245.5428
www.monroecounty.com

MONROE COUNTY
CHAMBER OF COMMERCE........... 423.442.4588
www.monroecountychamber.org

TENNESSEE WILDLIFE
RESOURCE AGENCY................. 800.332.0900
www.tennessee.gov/twra

Cover photography by Tammy Lee
Downtown Sweetwater photos by Robert Burleson, Ben Gibson and Tammy Lee
Design by The Bingham Group
Our unique shops are nothing like typical chain stores, malls or outlets. Sweetwater offers a bit of nostalgia along with the charm & friendliness that one would expect in a small southern town.

Sweetwater’s historic shopping district is the proud home of many recently renovated buildings that remind us of the town’s early beginning in 1875. Here you will find an abundance of shops that are filled with rare antiques, exquisite home furnishing & decor, original works of art, choice fashion & accessories, unique garden gifts, hard to find collectibles and much more.
We have plenty to do in Sweetwater and in the area surrounding us. Just down the road, you can find Tsali Notch, Tennessee’s largest muscadine vineyard, which is available for tour by appointment. Don’t forget to stop by The Lost Sea off Hwy 68. Along with the largest underground lake in America, you will find an 18th Century Village hosting a glass blower, a blacksmith shop, a general store, and even a mining area. Just North of Downtown Sweetwater is the Sweetwater Valley Farm. This state-of-the-art dairy farm hosts educational tours for more than 30,000 visitors every year in addition to making some of the country’s best cheese. In Downtown Sweetwater, we have our own museum, beautiful parks, the shopping district, and the Sweetwater Visitor’s Center and Depot. It’s not hard to fill a day with fun here.

The Lost Sea is America’s largest underground lake. When you visit, you will find an 18th century village, and you will be able to float across the lake while you explore huge caverns. The attraction is open every day except Christmas. The Lost Sea is well known for the overnight camping trip called the Wild Tour that explores the deepest parts of the caverns. (423) 337-6616 www.thelostsea.com
The Cherohalal Skyway was opened and dedicated in 1996 and has since been designated a National Scenic Byway. The Cherohalal Skyway crosses through the Cherokee National Forest in Tennessee and the Nantahala National Forest in North Carolina. The name “Cherohalal” comes from the names of the two National Forests: “Cher” from the Cherokee and “ahala” from the Nantahala. The Skyway connects Tellico Plains, Tennessee, with Robbinsville, North Carolina, and is about 50 miles long. If you’ve been on the Skyway, then you know what a treasure it is. If you haven’t, look forward to amazing views and an awesome drive.

www.cherohalal.org

The Sequoyah Birthplace Museum is a property of the Eastern Band of Cherokee Indians. The purpose of the museum is to promote the understanding and appreciation of the history and culture of the Cherokee Indians in Eastern Tennessee, particularly the life and contributions of Sequoyah.

(423) 884-6246
www.sequoyahmuseum.org

Cheese. Cows. Wows!

Sweetwater Valley Farm is located just north of Downtown Sweetwater on Hwy 11, in the heart of southeast Tennessee’s dairy-rich Sweetwater Valley. While today’s Sweetwater Valley Farm cheese is produced in a state-of-the-art facility, owner John Harrison has preserved the fine art and craft of making cheese in the traditional farmstead manner in which they control the process from cow to consumer in order to create award-winning cheddar cheese. They also have an educational tour and gift shop with great gifts and, of course, the cheese.

www.sweetwatervalley.com

Benton’s Country Hams is a small, family-run business that produces high quality meats. The meats sold here are famous throughout the culinary world and have been featured in a broad spectrum of high-end restaurants, as well as in a number of magazines and other food publications. Benton’s Country Hams and Bacon are available either unsmoked or hickory-smoked. Hickory smoking is performed in a small, wood stove smokehouse behind the business, imparting a distinct smoked flavor that many customers prefer.

(423) 442-5003 www.bentonshams.com

The Sweetwater Flea Market has over 800 vendor booths with a wide range of businesses offering their products and services at great prices. The Sweetwater Flea Market carefully selects the vendors to ensure that all visitors have the best shopping experience possible. The facility is both heated and cooled, so you will never be uncomfortable while perusing the booths.

(423) 337-FLEA (3532)
www.sweetwaterfleamarket.net

Fort Loudoun State Historic Area is a 1,200-acre site on the location of one of the earliest British fortifications on the western frontier, built in 1756. Today the fort and the 1794 Tellico Blockhouse overlook TVA’s Tellico Reservoir and the Appalachian Mountains. The fort often holds re-enactments and is a great place to picnic, fish, or even dock your boat.

(423) 884-6217
www.fortloudoun.com
1. **Visitor’s Center/ Depot**

2. **The Gazebo Downtown**

3. **The Sweetwater Train Car** was placed downtown in Circle Park in March 1981. The car ran through Sweetwater on the Southern Railway. Popular routes included Lines 41 and 42, called “The Pelican,” which ran from New York to New Orleans (41) and reverse (42).

4. **The Civil War Trails Marker** was placed in Sweetwater in 2009 to commemorate the railroad depot as a strategic target during the Civil War. The Civil War Trail is a program through the Tennessee Department of Tourism that stretches throughout the south.

5. **The Overhill Marker** depicts downtown Sweetwater circa 1920 and describes the various industrial development in “From Furs to Factories.”

6. **Circle Park** was developed by a committee of women known as the City Beautiful League. Prior to the development, the property was a dumping ground for old railroad cross ties and other unsightly objects.

7. **The Morris Building**: Originally known as the Matt Carter Building, Matt Carter was a tinsmith and ran a poultry business. The third floor was occupied by the Sweetwater Lodge #292 Free and Accepted Masons from 1875 until 1996. The lodge was formed November 6, 1860.

8. **The Lily Pad**: The building housed many business, including a bank and Thomas-Hill Department Store. Owner Mr. Ed Thomas, Sr., filled his windows with water dippers, which were given to customers who made a purchase. This was a great sales enticement in those days. The 1894 Bank of Sweetwater door glass hangs inside the shop today. Look closely at the building’s exterior for a Sweetwater elevation marker.

9. **Antique Elevator**: In the building that was occupied by J.T. McKinney Dry Goods from 1911 to 2001 is an antique elevator that was probably installed circa 1906 when the building housed the Browder and Dickey Hardware Store. The hand cranked elevator still works. The owners were also dealers for Studebaker buggies which preceded the Studebaker automobiles.

10. **The Gay Theater**, built in 1929, was located on part of the property occupied by Regions Bank. The theater operated on this site until 1953 when a new theater, The Cherokee, was built on the site now occupied by Edward Jones and other businesses. Both theaters were managed by Ms. Enid Brewer.

11. **Appalachian Quilt Trail**: Note the side of Cooney’s Corner Antiques, which displays a quilt design, and is a featured site on the Appalachian Quilt Trail.

12. **The Carriage House** was donated, in 1908, by Ms. Bland Clark, wife of the first Mayor of Sweetwater, J.W. Clark, to house a library. The Library was named The Helen M. Cooke Memorial Library in honor of Mr. Clark’s sister, an early educator in the Sweetwater Valley. The library
operated in this building until the present library opened in 1981.

13. **The First United Methodist Church** was built in 1892. J.W. Clark, the first Mayor of Sweetwater and Chairman of the Building Committee, spent much of his time and money on the erection and construction of the building.

14. **The First Presbyterian Church** was built in 1887-88. John M. Jones was the Chairman of the Building Committee. The contractor was Bina Young. The cost of the building was approximately $8,000, half of which was contributed by the Coffin sisters.

15. **The Sweetwater Heritage Museum** building was sold to the City of Sweetwater by South Central Bell in 1985. It became an established museum as a result of the foresight and hard work of many Sweetwater citizens under the leadership of Ms. Martha Peterman.

16. **The Sizer House**, the original home of John W. Goddard, was built in 1867. The home was purchased from W.D. Gillman by Dr. Joe Sizer in 1945. The great magnolia tree is the largest in the State of Tennessee.

17. **Jones Park** was donated by the friends and family of Captain John M. Jones, CSA. It has been called one of the most peaceful spots in town, perfect for reading a book next to Sweetwater Public Library. It features a gazebo, bridge, and fountain.

18. **The Crabtree Home**, standing at Mayes Avenue and currently owned by Mr. and Mrs. Joe Crabtree was built circa 1870 by Henry Mayes. The original slate roof, interior brick walls, and 5 fireplaces reflect the owner’s commitment to maintaining the historical integrity. The home was a stagecoach stop in Sweetwater’s early years. The stagecoach was driven by an earlier forefather of the Crabtree family.

19. **The Biggs Home**, the oldest standing building in Sweetwater, was built in 1820. The home has been used for many purposes through the years. Granny Lemmons operated a boarding house there in the early 1920’s, catering to mill workers and local citizens. A hobo called “Straw Stack John” helped Ms. Lemmons for a period of time.

20. **The Mascot Hosiery Mill** was chartered in 1896 by the Patton brothers (see sign on north wall). In 1916 the mill was sold to John M. Jones. It operated as the Sweetwater hosiery Mill until 1967, when it was purchased by Crescent Hosiery Mills of Niota.

21. **The Sweetwater Post Office** was built in 1938. Stop inside to view a New Deal mural entitled “Wild Boar Hunt” painted in 1944 by Thelma Martin. Ms. Martin met her husband, a fellow New Deal artist, while painting murals throughout the South.

22. **The Scruggs Building** circa 1914, has housed many businesses: a bank, business offices, furniture store, pool room, beer joints, theaters, restaurants and antique stores. It is called the “new block” by older citizens of Sweetwater to this day.
Visitor’s Center/Depot
Downtown Gazebo
Sweetwater Train Car
Civil War Trails Marker
Overhill Marker
Circle Park with Veterans and Police Memorials
Matt Carter Building with Mason Symbol
The Lily Pad – Bank of Sweetwater Glass and Elevation Marker
The Gay Theater
Appalachian Quilt Trail
Carriage house
First United Methodist Church
First Presbyterian Church
Sweetwater Heritage Museum
Sizer House with Largest Magnolia Tree in Tennessee
Jones Park
Crabtree Home
Biggs Home – Oldest Home in Sweetwater – Circa 1820
Mascot Hosiery Mill
Sweetwater Post Office — Mural The antique mail cart featured on the cover was used to move mail from the depot to the post office daily.
Scruggs Building Circa 1914

Special thanks to Mr. Joe Sherlin, Sweetwater Historian.

The Sweetest Town In Tennessee!
Refuel & Relax

DINE
If you think shopping in Sweetwater is fun, you’ll love eating here. We have a range of food styles available, and the servers are as sweet as they come. You’ll find delis, fine dining, ethnic, family dining, old fashioned food, and more without even leaving the downtown area. So, be sure to stop in one of our great restaurants to refuel during your visit.

STAY
With so much to do in the Sweetwater area, you will probably want to spend the night. Our hotels are staffed with friendly people that make staying in Sweetwater a delight. Sweetwater is the sweetest town in Tennessee for a reason. We pride ourselves on a relaxed way of life, so you can expect that local lodging will help you feel the same.

Hotels/Restaurants

Back in Time Cafe
911 New Highway 68
Sweetwater, TN 37874
423-337-0561

Bradley’s Pit BBQ
517 New Highway 68
Sweetwater, TN 37874
423-351-7190

China East
793 New Highway 68
Sweetwater, TN 37874
423-337-2800

City Rec & Tavern
107 N. Main Street
Sweetwater, TN 37874
423-337-9938

Days Inn
229 New Highway 68
Sweetwater, TN 37874
423-337-4200

Dinner Bell
576 Oakland Road
Sweetwater, TN 37874
423-337-5825

Economy Inn
207 New Highway 68
Sweetwater, TN 37874
423-337-3353

El Jacal Mexican Restaurant
210 S. Main Street
Sweetwater, TN 37874
423-331-4544

Gondolier
789 Tennessee 68
Sweetwater, TN 37874
423-337-5200

Guest Inn
180 New Highway 68
Sweetwater, TN 37874
423-337-5200

Holiday Inn Express & Suites
1116 New Highway 68
Sweetwater, TN 37874
423-337-4900

Hunter’s Café
101 East Morris Street
Sweetwater, TN 37874
423-331-1098

KOA
269 Murrays Chapel Road
Sweetwater, TN 37874
865-213-3900

Los Zacatecanos
1021 N. Main Street
Sweetwater, TN 37874
423-371-4052

Motel 6
1421 Murrays Chapel Road
Sweetwater, TN 37874
423-337-3541

Quality Inn
I-75 exit 60, 249 TN 68
Sweetwater, TN 37874
423-337-3353

Subway
308 New Highway 68
Sweetwater, TN 37874
423-337-5050

The Mansion
118 W. North Street
Sweetwater, TN 37874
423-351-0080

Vittorino’s
781 New Highway 68
Sweetwater, TN 37874
423-351-9410
Seasonal Events!

Sweetwater has events all year long. From parades to festivals, we have something going on for every season of the year. We love to have fun in Sweetwater, and when we get together, it’s like a big family. Come be a part of our fun this year.

Veterans Day Parade
National Night Out at the Rec Complex
2nd Tuesday in August
Independence Day Celebration
Parade, games, tournaments, concerts and fireworks! July 4th annually.

Small Town Christmas

The National Muscadine Festival is held in September to kick off the harvest season in Sweetwater. This 3-day festival is a huge event, full of live music, inflatables, great food and fun for the entire family. During the National Muscadine Festival, you will be able to tour Tsali Notch, the largest muscadine vineyard in the state, and see the unique fruit ripe for picking.

Admission is Free!

THIS YEAR'S EVENTS INCLUDE:
Muscadine Queen Pageant
5k Road Race at Tsali Notch Vineyard
National Muscadine Festival Parade
Muscadine Balloon Fiesta

ACTIVITIES AT THE VINEYARD INCLUDE:
Music
Story Telling
Food Vendors
Muscadine Picking
Tethered Balloon Rides

ALL DAY EVENTS IN DOWNTOWN SWEETWATER
Food & Art Vendors
Music at Main Stage and Band Stage
Kid Zone
Bar-B-Que Competition (Time TBA)
Grape Stomp at Gazebo
Wine Tasting

Please check the website for complete schedule.
www.nationalmuscadinefestival.com

The Sweetest Town In Tennessee!
At Tsali Notch, Tennessee’s largest commercial Muscadine vineyard, our passion is the muscadine grape. Indigenous to the Southeast, this fruit combines health benefits with a taste both delicious and sweet. The unique and lively taste of our muscadine wines continue to win medals at the San Francisco Chronicle Wine Contest and the Wines of the South Contest. We also offer an incredibly diverse variety of sumptuous canned artisanal muscadine products. Come enjoy them in a setting where rustic simplicity meets comfortable sophistication. We have two tasting room locations, the on-site Vineyard Tasting Room and the Sweetwater Tasting Room located in the Gallery on Main in Downtown Sweetwater. Managed by JD Dalton, Tsali Notch boasts 202 acres of land and three sections of grapevines. Featuring a large party barn and a recently refurbished 19th-century, two-room farmhouse christened The Jackson Lounge, Tsali Notch Vineyard is host to weddings, reunions, and other special events. During harvest season in September and October, we welcome individuals and families to pick muscadines for their own juice, jelly and wine making or just to enjoy our offerings!
A Small Town Christmas

Saturday after Thanksgiving

Leave the traffic and the crowds at the shopping malls behind and enjoy a family friendly evening of fun for everyone. Activities include horse and buggy rides, pictures with Santa, Christmas shopping, and hayrides through Historic Downtown Sweetwater. Stores will be open late and serving treats.

Christmas Parade

The Sweetest Town In Tennessee!
Sweetwater, Tennessee, is an easy drive. Just 5 minutes off exit 62 on I-75, our quaint hamlet is nestled in the Sweetwater River Valley of East Tennessee. Your ride will be filled with the natural beauty of our area, so be sure you take it in as you make your way here.

**TRAVEL TIME (in hours)**
- Atlanta, GA: 3
- Birmingham, AL: 3.5
- Charleston, SC: 6.5
- Charlotte, NC: 4.5
- Chicago, IL: 9.75
- Cincinnati, OH: 4.75
- Columbus, OH: 6.5
- Huntsville, AL: 3
- Indianapolis, IN: 6.5
- Lexington, KY: 3.5
- Louisville, KY: 4.75
- Memphis, TN: 6.25
- Nashville, TN: 3
- Roanoke, VA: 5.25
- Tampa, FL: 10

**Just 45 minutes from Knoxville and 1.25 hours from Chattanooga.**

The Sweetest Town In Tennessee!
I would just like to start by thanking you, the visitor, for being interested in the City of Sweetwater as a destination for your next trip. We have so much to do and see in our area, and we are so grateful for your consideration.

Next I would like to thank our advertisers and the Sweetwater Main Street program for helping fund this brochure and the continued improvement of our great city. Sweetwater is proud of our many great shops, restaurants, and recreational opportunities. We enjoy sharing our town with visitors like you!

Finally, I just want to say that Sweetwater, Tennessee, is a beautiful town, full of beautiful people. We are excited to share our story with you, and we look forward to seeing you soon!

Safe Travels!

Mayor Doyle Lowe

Sweetwater is one of 151 communities in the nation named as a "Playful City USA" by Kaboom! Enjoy our many parks and recreation facilities during your stay!

www.sweetwatertn.net
Producing cheeses in the traditional farmstead manner by controlling the entire process from cows to consumers. Please plan to stop by the farm to see where the award-winning cheese is made and taste many samples. Tours of the dairy operation are offered seasonally. Please check the website for details on touring the farm.

Mon–Fri: 8:30am–6pm
Sat: 9am–5pm
Sunday – Special Holiday Hours

865-458-9192
sweetwatervalley.com

THE LOST SEA ADVENTURE!

Get Ready To Take An Unforgettable Adventure! Find yourself, your friends, your family at the Lost Sea Adventure. It’s an adventure that memories are made of!

The Lost Sea is located in Sweetwater on Hwy. 68, just seven miles off of I-75, exit #60

423-337-6616
www.thelostsea.com

Paramount Insurance Services
Independent Multi-Line Insurance Agency

We provide peace of mind so you can focus on what matters.

Backed by over 60 years of experience.
Auto • Home • Life • Business

Jeni Seller & Bill Moore | Agents
Call today for a free quote!

423-337-5092
ParamountInsuranceTN.com

Cherohala Skyway
**TSALI NOTCH VINEYARD**

Tsali Notch is a vineyard and tasting room that specializes in wines and products from the Muscadine, “America’s wild grape™,” indigenous to the Southeastern United States.

Our Sweetwater Tasting Room is now open inside Sweetwater Gallery on Main! September & October Fridays, Saturdays and Sundays: 10am-6pm. Tsali Notch also provides private tours by appointment only.

423-506-9895
tsalinotch.com

---

**WALDEN GROVE**

Come Home To Comfort.
Come Home To Walden Grove

At Walden Grove, you’ll never need a vacation again. In this privately developed East Tennessee subdivision, you’ll experience the beauty and comfort of country living while being minutes away from local shopping and attractions.

423-404-4727
www.waldengroveinswe.com

---

**SWEETWATER INSTITUTE OF COSMETOLOGY**

Sweetwater Institute of Cosmetology:
Offering classes in Cosmetology, Manicuring, and esthetics, as well as a full service salon.

Tues - Thurs: 10am - 4:30pm
Fri: 9am - 4:30pm

423-351-0071
facebook.com/SICosmetology

---

**VALLEY BUILDING SUPPLY, INC.**

GOOD SERVICE! GREAT PRICE!

Visit our ever-expanding selection of merchandise: Tile, Laminate, Hardwood, Vinyl & Carpet Flooring, Cabinets, Vanities, Lighting, Full Paint Center, Storage Buildings and so much more! From Lumber & Hardware to the finishing touches, you’ll find it all with Good Service and Great Prices!

Mon-Fri: 7:30am-6pm
Sat: 7:30am-6pm
Closed Sunday

423-337-3499
ValleyBuildingSupplyTN.com

---

**AEROFLEX USA, INC.**

Aeroflex USA, Inc. is the leading United States producer of EPDM flexible cellular rubber insulation products. Our facilities here in Sweetwater produce these insulation products and distribute to North, Central and South America. Aeroflex USA, Inc. started in business in 1999, and is a subsidiary of Eastern Polymer Group, Bangkok Thailand. Eastern Polymer Group is the world’s leading producer and developer of EPDM rubber products used for thermal and acoustical insulation.

423-337-2493
aeroflexusa.net

---

**DINNER BELL**

Restaurant & General Store

Home Cooked Buffet

Soups, Salads, Meats, Vegetables, Desserts

Full Menu Available. Breakfast All Day.

Open Daily at 6am

Take-out: 423-337-0948

423-337-5825

576 Oakland Road
Sweetwater, TN 37874

---

www.visitsweetwater.com
**SUBWAY**
Hot and Cold Subs, Salads, Box Lunches, Party Subs, and Party Platters
935 State Hwy. 11S (Inside Walmart) Sweetwater, TN 37874
423-351-0010
www.subway.com
308 Highway 68, Sweetwater, TN 37874
423-337-5050

**MERLE NORMAN**
From your first blemish to your first fine line, taking good care of your skin pays off in a lifetime of beauty. No matter what your age, the time to care for your skin is now. Book your personal skin assessment today — it's free!
Mon–Fri: 9am–5pm
Sat: 9am–3:30pm
Closed Sunday
423-337-7003
530 S. Main Street Sweetwater, TN 37874

**Bryan's 68 Wine And Spirits**
Monroe County's Largest Wine & Spirits Shoppe
Largest Selection, Competitive Pricing, Convenient Location, Every Wednesday... Discount Day!
Mon–Thurs: 9am–9pm
Fri & Sat: 9am–11pm
423-337-3050
660 New Highway 68 Sweetwater, TN 37874
Century 21
Howe Realty & Auction
With more than 30 years of auction experience, Howe Realty & Auction has the experience and wisdom to get a fair price for your property. Whether you need to sell raw acreage, commercial equipment, farming equipment, liquidated business assets, or real estate; Bill Howe can get it done.

423-337-9355
ttn.com

675 New Hwy 68
Sweetwater, TN 37874

Holiday Inn Express & Suites
Come stay with us and feel right at home! Our free hot breakfast, indoor heated pool, fitness and business center, and guest laundry facility will help accommodate your home away from home needs!

Phone: 423-337-4900
Fax: 423-337-9840

hms.swtne@theom.org
dos.swtne@theom.org

1116 Highway 68
Sweetwater, TN 37874

Sweetwater Flower Shop
Beautiful fresh flower arrangements and stylish silk flower designs. Visit our ladies boutique with the latest fashions and jewelry to match.

Complete your shopping experience with a visit to The Mansion restaurant located on the second floor of our store.

Mon-Fri: 9am - 5pm
Sat: 9am - 3pm  Closed Sunday

423-337-6623

118 West North Street
Sweetwater, TN 37874

The Sequoyah Birthplace Museum
Sequoyah’s invention of the Syllabary in 1821 gave the Cherokee people an enduring gift: a writing system so the “Cherokee Nation would live forever.” Experience the Cherokee through our exhibits, videos, and gift shop. Hike our Shoreline Trail and visit the Cherokee Memorial Mound.

Open Year Round Except Christmas, New Years and Thanksgiving Day.
Mon-Sat: 9am-5pm  Sunday: Noon-5pm

423-884-6246
sequoyahmuseum.org

576 Highway 360
Vonore, Tennessee 37885

“Come Home to Better Banking”

423-337-9326 www.volfed.com
906 New Hwy 68 Sweetwater, TN

423-337-3737 www.volfed.com
415 Sweetwater Vonore Rd, Sweetwater, TN

The Mansion
Space is available for rent for parties, wedding, reunions, etc. Special dinners and events offered throughout the year.

The Mansion serves lunch Tuesday-Saturday:
Tues-Fri: 11am-2pm
Sat: 11am-3pm

423-351-0080
themansionsweetwater.com

118 W. North Street
Sweetwater, TN 37874

www.sweetwatertn.net
All of our Beef Brisket, Chicken, Pork, Ribs and Turkey are slowly smoked to tender perfection with Hickory Wood in our Authentic Smokehouse on Property.

Sun–Thurs: 11am–9pm
Fri–Sat: 11am–10pm

Hamburgers, Steaks and Seafood

423-351-7190
facebook.com/BradleysPitBBQ

I-75 Exit 60 • 517 New Hwy. 68
Sweetwater, TN 37874

A Great Place to Work and Live

Monroe County Economic Development

423-442-3652
monroeeconomicdevelopment.com
bryan.hall@monroe.tn.com

Bryan Hall, Director
103 College Street South, Suite 6
Madisonville, TN 37354

Walmart
Save money. Live better.

At Wal-Mart, we believe in a philosophy of operating globally and giving back locally. We know we can make the greatest impact on our communities by supporting causes that are important to our customers right in their own neighborhoods.

423-337-7636

935 Highway 11 South
Sweetwater, TN 37874
SWEETWATER UTILITIES BOARD
Supplying the Sweetwater Valley with Electric, Water, Wastewater & Natural Gas Services for Over 75 Years

Services Include:
- Budget Billing*
- Electronic Bank Draft Payment
- Low-Interest Heat Pump & Natural Gas Loans*
- Water Heater Rebate Program*
- eScore Residential Energy Efficiency Rebate Program*
- TVA Industrial & Commercial Comprehensive Services
- TVA Green Power Switch
- Whole Home Surge Suppression Program
- Security Light Leasing

*Some restrictions may apply. Call or come by our office for more details.

423-337-5081
sweetwaterutilities.com
101 Oak Street
Sweetwater, TN 37874

BOBBY TODD ANTIQUES
Antiques • Baby • Home • Garden • Gifts

Bobby Todd Antiques features quality American, English, French and Italian antiques. Our store showcases antique furniture and accessories in stylish vignettes that allow you to visualize the items in your own home.

Tue-Sat: 10am-5pm

423-337-3837
bobbytoddatiques.com
305 North Main Street
Sweetwater, TN 37874

The Lily Pad
a fine french country fashion boutique

For all of your ladies fashion needs… apparel, gifts and accessories… visit us in the historic downtown area.

Mon–Sat: 10am–5:30pm
Closed Sunday

423-337-5537
sweetwaterlilypad.com
209 North Main Street
Sweetwater, TN 37874

Hunter’s Cafe

Something for Everyone
Steaks, Seafood, Pasta, Sandwiches, Salads, Homemade Soups, and “Home of the Big Kid Cookie”

Mon-Thurs: 11am-4pm
Fri: 11am-8pm
Sat: 11am-5pm
Closed Sunday

423-351-1098
hunterscafedsweetwatertn.com
101 E. Morris Street
Sweetwater, TN 37874

REALTY EXECUTIVES ASSOCIATES

Born & raised in Monroe County, Scott Wilson has been involved in all manners of Real Estate since 2003. From the buying, selling, planning & development of Residential & Commercial property, to an expansive knowledge of local building codes & permitting; Scott can address ALL your Real Estate needs. Let’s Work Together!

Cell: 423-836-4745
Office: 865-693-3232
10255 Kingston Pike
Knoxville, TN 37922

Scott Wilson, Realtor
#312319
Each office is independently owned & operated

865-523-5999
monroelifemagazine.com
11921 Kingston Pike, Suite 201
Knoxville, TN 37934

Monroe Life
**Dogwood Lane Boutique**

Discover our trendsetting and eclectic women’s fashions, jewelry, accessories, home decor, gift items, and more.

Tuesday - Saturday: 10:30am - 5:30pm

423-536-7046  
facebook.com/DogwoodLaneBoutique

107 E. Morris St  
Sweetwater, TN 37874

**Robert Burleson Photographic Art**

The World Is His Studio. Robert Burleson has several passions, but none as strong as his love for photography.

423-536-8106  
BurlPhotoArt.com

712 Morris Street  
Sweetwater, TN 37874

**Jacky Jones Ford Lincoln**

Jacky Jones Ford Lincoln has the inventory and staff to help you make all of your car buying decisions. We are always competitively priced and shopping with us will always be a hassle free buying experience.

423-337-5066  
jackyjonesfordlincoln.com

714 New Highway 68  
Sweetwater, TN 37874

**SHA Sweetwater Hospital Association**

When Experience Counts...
Count on Sweetwater Hospital’s 75 Years of Experience Delivering the Region’s Best Care.

865-213-8200  
sweetwaterhospital.org

304 Wright Street  
Sweetwater, TN 37874

**Tennessee Metal Products LLC**

Complete your building project with high quality materials. Whether you’re in the market for new metal roof panels or reflective insulation for your home, Tennessee Metal Products has the materials you need!

866-351-1141  
tnmetalproducts.com

1205 Murrays Chapel Rd  
Sweetwater, TN 37874

Halloween in Sweetwater
Sweetwater’s Gallery on Main
Gifts and Fine Art

We support more than 25 local artists. We have many kinds of art, from paintings to jewelry, wood carving to wood turning and fused glass.

Visit us for your next gift idea.

423-337-7400
sweetwatergalleryonmain.com
109 E. Morris Street
Sweetwater, TN 37874

First United Methodist Church
“Glorifying God; Offering Christ; Making Disciples; Serving Others”

Sundays: 9AM - Contemporary Worship & Kids Rock!
11AM - Traditional Service

Find your place to worship, serve, and belong.

423-337-7903
sweetwaterumc.org
501 Church St
Sweetwater, TN 37874

Peoples Bank
OF EAST TENNESSEE

Come to a bank that helps you experience the Good Life

117 Monroe Street
Sweetwater, TN 37874
423-337-6400
PeoplesBank-TN.com

SALT & LIGHT STUDIOS

- Ballet
- Tap
- Modern
- Lyrical
- Jazz
- Hip-Hop
- Creative Movement
- Musical Theater
- Gymnastics
- Ballroom
- Voice
- Ladies Exercise
- And More

SWEETWATER MARTIAL ARTS

TAEKWONDO JUDO FITNESS
(Ages 4-adult)
Certified Black Belt Instructors
Affordable Rates & Family Discounts

423-337-4928
Visit Us On Facebook
603 Vonore Road
Sweetwater, TN 37874

Bingham Group

Over the years, The Bingham Group’s body of work has indeed run the gamut of advertising projects, including campaign development, slogans, logos, videos, TV and radio spots, brochures, posters, websites and more. We also offer a full range of marketing-related services, from account planning and research to public relations and media planning/placement.

865-523-5999
binghamgroup.com
11921 Kingston Pike, Suite 201
Knoxville, TN 37934

Guest Inn

Guest Inn and Conference Center offers a spectacular view of the Sweetwater Valley for 135 quality guest rooms, including King Suites. We are located between Chattanooga and Knoxville, minutes from The Lost Sea cavern, Cherokee National Forest and the Great Smoky Mountains.

Amenities
Outdoor Pool
Indoor Pool
Hot Tub
Business Center
Gift Shop
Exercise Facility

Common/Public Areas
Handicap Accessible
Audio-Visual Equipment Rental
Complementary Breakfast
Beautiful Scenic View

423-337-3511
180 New Hwy 68 (Exit 60 on I-75)
Sweetwater, TN 37874
The Sweetest Town In Tennessee!

Just off I-75, tucked away in the gently rolling hills between Chattanooga and Knoxville, the city of Sweetwater is an oasis from the hustle and bustle of everyday life. From the moment you cross our city limits, you’ll experience a hassle-free way of living. We strive to provide individuals and families with a safe, comfortable and uncrowded destination from which they can experience the wonders of East Tennessee.

Sweetwater appeals to the history buff, the nature lover, the passionate antiquer, the adventurer and the kids! For those in recreational spirit, Sweetwater is just 20 minutes from two of East Tennessee’s most beautiful lakes, and Sweetwater boasts an excellent Recreation Complex complete for the sports enthusiast. In addition to a wide variety of area attractions, Sweetwater is home to many eclectic dining and shopping choices, allowing you to experience the downhome East Tennessee flavor. Most of the notable sites of the region are within a short drive of our many budget-friendly accommodations. Instead of a vacation to get away from it all, come to Sweetwater and get away to it all. Stop in, stay a while... and you’ll be back!